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LEHIGH UNIVERSITY

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AUTUMN TIME! Frosty mornings! Brisk days! Slip into a Bradley and out of doors! Slip into the knitwear that's warm but not bulky—that's serviceable and yet smart! It's a complete line of sweaters, sportcoats, and outerwear for men, women, and children, that expresses the spirit of sport in finest worsted and wool. See the latest Bradleys at dealers everywhere. Pictures and prices in our style book, sent free on request.

Write BRADLEY KNITTING COMPANY, Delavan, Wisconsin

Slip into a
Bradley
KNIT WEAR
-and Out-of-Doors!

Established 1883 by Richard Hardin Davis

1. GENERAL ADVERTISING	Size (Inches)	9 Issues	Single Issue
a. Rates—One page -----	8 x 10	\$216.00	\$30.00
Half page -----	8 x 5 or 4 x 10	115.20	16.00
Quarter page -----	4 x 5	61.20	8.50
Sixth page -----	2 5-8 x 5 or 5 1/4 x 2 1/2	40.00	6.00
Eighth page -----		30.00	
Twelfth page -----		20.00	
One column inch -----		15.00	

Back cover \$40.00 per issue

- b. Issues appear 15th of month, October to June inclusive.
- c. FREE subscription to every advertiser.
- d. Page, type space, 10 in. deep x 8 in. wide.
- e. Three columns to page each 2 5-8 in. wide
- f. Closing date—1st of month preceding date of issue

CONTRACT

Date.....

You are hereby authorized to insert in **The Lehigh Burr** our advertisement as per form furnished by us, to occupy the space of
to run from to
for which we agree to pay the specified rate of
payable upon receipt of first issue.

Signature
Address

Solicitor

POINTS OF DIFFERENCE
IN THE UNIVERSITY
MAN'S CLOTHES . . .
FIRST SEMESTER
1924-25



JACKETS: Straight, short and easy, but note: One-button, Two-button and Three-button Single Breasters—Two-button Double Breasters.

Lapels are long and wide and the pockets are placed a trifle lower.

VESTS: Short and Straight Across.

TROUSERS: Wide Bottoms, of course, but note: Higher-waisted and with other details that may not be found elsewhere.

TOP COATS and WINTER OVERCOATS: Tubular is the only thing. Our secret is in the Drape. Collars that are made to be worn turned up.

FABRICS: Imported English Fabrics—Tweeds, Cheviots and Fine American Weaves in bright Fall shades and patterns. Emphasis on "London Lavender" backgrounds with combinations of gray, blue and brown.



Our Super-Value prices may seem of minor importance just now, but later on, say toward Christmas, you'll appreciate their present helpful and conserving effect on your allowance.

PERRY'S

Brother BIG BOY is Back!



ING, PHONE BELL,
RING! Already a
dozen Necktar-
ines have rung
"CAMPUS ONE-NINE-
TWO-FOUR" and feverishly
asked: "Is the Big Boy
There?"

Lovely Neurotics—Hec-
tic Vestals—Balloon-
bobbed Ladies—they're all
in Paroxysms of Anxiety to
test the Big Boy's Stuff for
Fall.

What brand of Hilari-
ous Diction will he Spill?
What are his stories? And
most important of all—

How Does He Look?

But the Big Boy is Pre-
pared. He has the New
Ideas in Clothes for Uni-
versity Men. True, the
Village Cut-Ups, even to
the Dapper Motor Bandits,
have "stolen his last year's
stuff" and are wearing
Wide Trousers.

But the Big Boy has
been to Perry's and his
Clothes have the Points
of Difference that Indi-
cate 1924-25 without a
word.

PERRY'S

16TH and CHESTNUT :: PHILADELPHIA

3 BIG THINGS to remember when Medicines are needed

DRUG QUALITY

The quality determines the value of any drug. We know this as well as your docto. He knows what quality you require. We know what quality he must have, so we exert our greatest power in selecting drugs of the very highest quality.

ACCURACY OF COMPOUNDING

Knowledge and experience and care all go into the compounding of your prescriptions. Double checking methods are employed to guarantee the accuracy.

No drug store in existence can will or does exert a greater influence to give you accurately compounded prescriptions.

SAFETY OF MEDICINES

Our label on any prescription package absolutely guarantees the contents to be exactly as the doctor ordered, without imitation, substitution or duplication, and without any fear of misinterpretation or disregard for your safety. It is always safer to bring your prescription to us.



YOUNG'S DRUG STORE

BROADWAY AND FOURTH STREET, BETHLEHEM, PA.

E. P. WILBUR TRUST CO.

Fourth Street and Broadway

Bethlehem, Pa.



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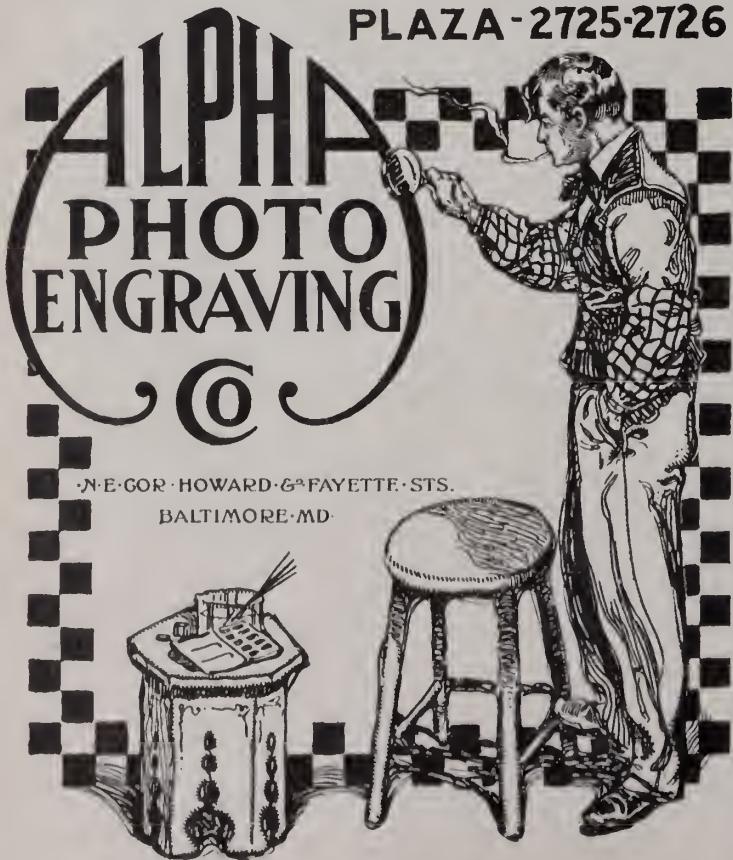
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H. J. Hartzog, Title Officer and Counsel.

Open Saturday Evenings, 6:30 to 8:30

PLAZA-2725-2726



N-E-COR HOWARD & FAYETTE STS.

BALTIMORE MD.

-POST-AND-MCCORD-

-INCORPORATED-

-STRUCTURES-

-ONE HUNDRED AND ONE-

-PARK AVENUE-

-N.Y.-



As a football player he's a good poet

LET'S admit that all men are not born for gridiron honors, just as all men are not born poets.

You can admire a man's grit for plugging away at the thing that comes hardest to him. He does derive benefit in developing himself where he is weakest. But to achieve real success it is only common wisdom to pick out the line for which you have a natural aptitude—and go to it.

Particularly if you are a freshman it may be useful to remind you of this principle, because it can help you start off on the right foot in both your campus activities and your college courses.

If your fingers love the feel of a pencil, why not obey that impulse and come out for the publications? You can serve Alma Mater and yourself better as a first-class editor than a third-class halfback.

Similarly, when it comes to electing your college courses, you will be happier and more efficient if you choose in accordance with your natural aptitude.

The world needs many types of men. Find your line, and your college course will be a preparation for a greater success.

*Published in
the interest of Elec-
trical Development by
an Institution that will
be helped by what-
ever helps the
Industry.*

Western Electric Company

Since 1869 makers and distributors of electrical equipment

L. G. BALFOUR COMPANY

ATTLEBORO, MASSACHUSETTS

OFFICIAL JEWELERS to
the Majority of the National
Fraternities and Sororities under
contract.

Designers and Manufacturers of
Special Society emblems, School
Pins and Rings.

Estimates furnished on Medals,
Loving Cups, Trophies of all kinds,
and on designs of any special
insignia.

1925 *Balfour Blue Book* Mailed upon Request

LEHIGH UNIVERSITY

Courses in Arts and Science, Business Administration,
Civil Engineering, Mechanical Engineering,
Metallurgy, Mining Engineering, Electrical
Engineering, Chemistry, Chemical Engineering, Ship
Construction, and Marine Engineering.

For information, address—

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LEHIGH UNIVERSITY, BETHLEHEM, PA.

THE FIRST NATIONAL BANK

Bethlehem, Pennsylvania

Capital	\$300,000.00
Surplus	500,000.00

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LEHIGH STATIONERY COMPANY

A Complete Line of
STATIONERY SUPPLIES



14 WEST FOURTH STREET

Bethlehem's Official Student Self Aid Stationery Store
WE STRIVE TO PLEASE

THE BOOK EXCHANGE

New and Second-Hand University Text Books
and Supplies

12 E. Fourth Street, Bethlehem, Pa.

PETER O. KOCH, Prop.

ESTABLISHED 1818

Brooks Brothers,
CLOTHING,
 Gentlemen's Furnishing Goods,

MADISON AVENUE COR. FORTY-FOURTH STREET

NEW YORK

Telephone Murray Hill 8800

Clothing Readymade or to Measure for Autumn

Evening Clothes, Cutaways, Sack Suits, Sporting Clothes
 and Medium-weight Overcoats

English and Domestic Hats and Furnishings

Boots and Shoes for Dress, Street and Outdoor Sport

Trunks, Bags and Leather Goods

Send for "Historic American Buildings"

BOSTON
TREMONT COR. BOYLSTONNEWPORT
220 BELLEVUE AVENUE

BROOKS BROTHERS'

Building, convenient
 to Grand Central, Subway and
 to many of the leading
 Hotels and Clubs

WE SELL AND INSTALL

STEAM TURBINES
 CENTRIFUGAL PUMPS
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 WATER PURIFYING SYSTEMS
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 COMPLETE WATER WORKS
 AND POWER PLANTS

DRAVO - DOYLE COMPANY

PITTSBURGH, PENNA.

Philadelphia

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MILANO

The Insured Pipe

A Pipe of Briar so rare
 that we Insure it for you

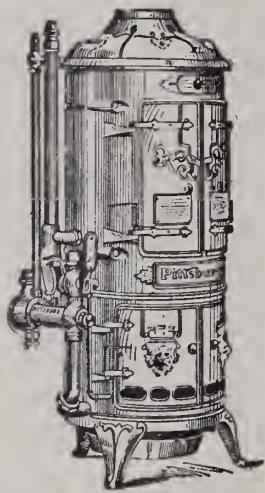
WM. DEMUTH & CO.,
 230 Fifth Avenue, New York
World's Largest Makers of Fine Pipes

\$3.50 up
*At all better
 Smoke Shops*



Pittsburg

Automatic Gas Water Heaters



Prompt Service Hot Water for the home or industrial institution instantly at the turn of the faucet. That's the story of the Pittsburgh.

Easily installed. No change in present plumbing necessary. The amount of gas used is measured by the quantity of water drawn in a ratio of about one foot of gas to a gallon of water.

Pittsburg

Water Heater

Company

Send for Catalogue—Prompt Service Hot Water

PITTSBURG PA.

Sales Offices in all Principal Cities

LUXENBERG

CLOTHES FOR THE COLLEGE MAN



The SACK SUIT

(Two and three button)

CUT with that conservatism carefully dressed men demand, and tailored in appropriate, rich patterns that stamp them as distinctive.

\$32⁵⁰ to \$42⁵⁰

NAT LUXENBERG & BROS.

841 BROADWAY, NEW YORK

Permanent Showing

TOM BASS, Bethlehem, Pa.

Our style memo. book sent free on request

"When Tom danced with me last night, he kept letting his hand slip down my back."

"I hope you rebuked him properly."

"Certainly I did. I told him to keep it up."

Yellow Jacket

Sometimes Love flits out the window—
when hubby comes in the door.

Yellow Jacket

Isaac—"And what did the doctor say, Rebecca?"

Rebecca—"There's going to be a family.
He says I've got two little Gastric Jews."

Yellow Jacket

"Did Frances blush when her shoulder strap broke?"

"I didn't notice."

Yellow Jacket

Manicuring, 50c—Free with \$1.00 Service Beauty Parlor
 First Class Hair Cut, while you wait—Special Attention
 to College Men.

The Broad
SANITARY BARBER SHOP
 31 W. BROAD ST., BETHLEHEM, PA.
 Opposite Kurtz Theatre

A. J. PINTER—Formerly with Hotel McAlpin, New York City
 Telephone 9074

Bill Hager, '23 will call on you soon
 with a line of real haberdashery
 and clothing.

C. ELWOOD HAGER
 Clothing Men's Wear

621 HAMILTON ST., Allentown, Pa.

B U R R

Burr,
 Phi Delta Theta House,
 Circulation Mgr.
 Bethlehem, Pa.—



THE BIG SURPRISE TO ME IS THAT I'VE
 DELAYED THIS MATTER AS LONG AS I HAVE,
 HERE'S TWO DOLLARS AND A QUARTER, FOR
 WHICH PLEASE SEND *THE LEHIGH BURK*
 EACH MONTH FOR THE REMAINDER OF THE
 YEAR TO

Name

Address

.....

"So you let your husband carry a latch
 key?"

"Oh, just to humor him. He likes to show
 it to his friends to let them see how indepen-
 dent he is—but it doesn't fit the door."

Passing Show (London)

A wedding was delayed recently because
 the bridegroom fainted. We understand
 however, that the poor fellow was merci-
 lessly revived.

The Humorist (London)

A BITTER DISAPPOINTMENT

Eloping Wife (sobbing)—I-I've j-just
 had a t-t-telegram from my husband.

Her Lover (anxiously)—He doesn't want
 you to go back, does he?

'N-no. All he wants to know is where I
 l-left his clean pair of socks, the b-brute!"

Bulletin (Sydney)

Wilmer & Vincent's

COLONIAL

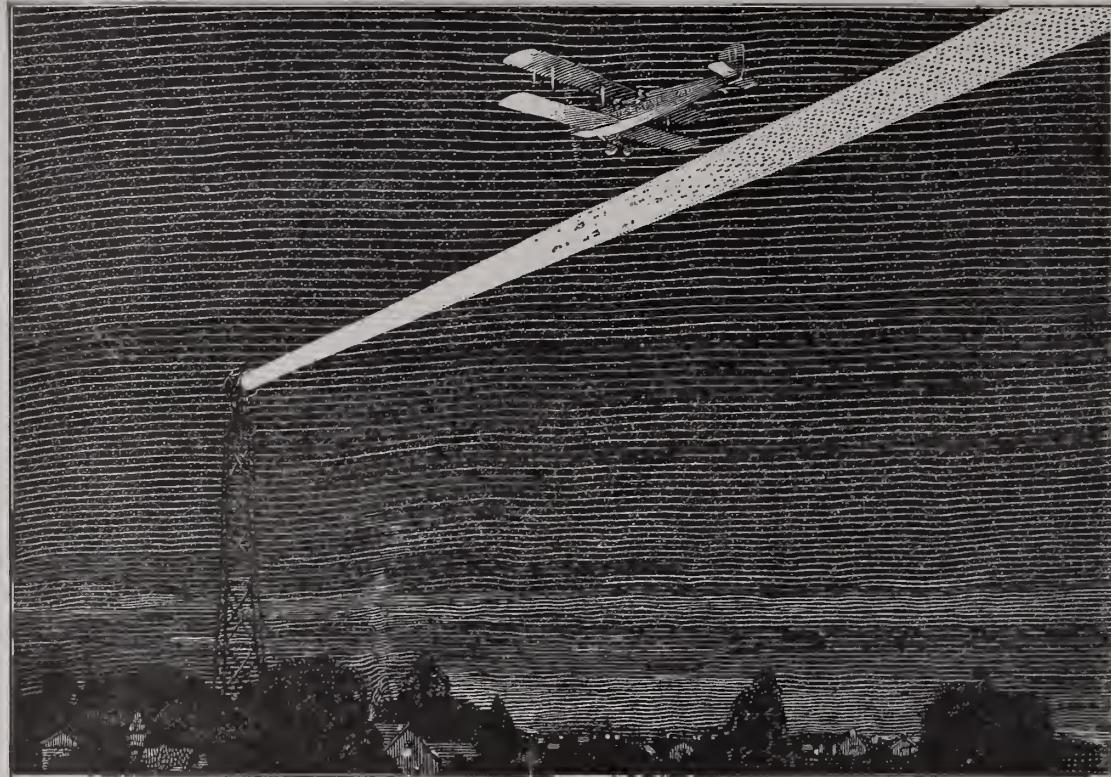
Now Open---Playing

Keith Vaudeville

at Popular Prices

MATINEE—2:30

EVENINGS 7 and 9 P. M.



Beacons of the sky

Between Cleveland and Rock Springs, Wyo., along the night route of the air mail service, tall beacons have been placed every twenty-five miles.



This achievement has been made possible by engineers of the Illuminating Engineering Laboratories of the General Electric Company, working with officials of the Post Office Department. A startling achievement now will be a commonplace of life in the *new* America which you will inherit.

If you are interested to learn more about what electricity is doing, write for Reprint No. AR391 containing a complete set of these advertisements.

Revolving on great steel towers, General Electric searchlights, totaling 1,992,000,000 candle-power, blaze a path of light for the airplane pilot.

What the lighthouse is to the ocean navigator, these beacons are to the conquerors of the air.

95-910DH

GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY SCHENECTADY, NEW YORK



Introducing Burro's "Exchange Number,"
With Smiles from the Rest of the World.



Kitty—"Isn't Dick a wonderful dancer.
He's so light on his feet."

Tom—"I'd like to see him light on his
head." *Bison.*

"That wave hit me right in the —"
"Well why didn't you jump a little, like I
told you?" *The Orange Owl.*



"I took my friend to my house and they
were bugs over him." *(Puppet)*



POOR GEORGIA!

*There was a young girl from Savanah
On the pavement slipped on a bananah;
And since that sad day
I'm sorry to say
She stands up when she plays the piannah.
Ranger.*



I kissed her and she sighed,
Down where the lilacs fell.
"That was the first," she cried!
I think she lilacs heck!

(Flamingo)



"Gosh, you're dumb. Why don't you get an encyclopedia?"

"The pedals hurt my feet." *Wasp.*

Do you really love that girl you're going with?

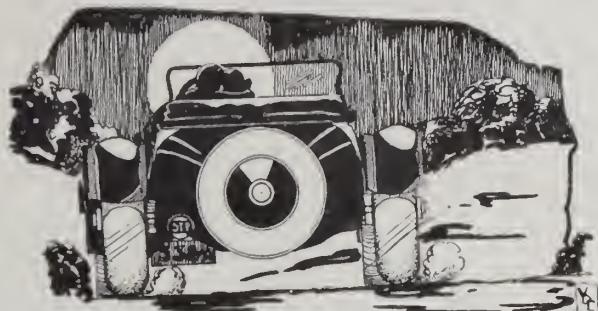
As much as she'll let me. *Cracker.*

Slim—"Do you know that girl?"

Jim—"No, but her face sounds familiar." *Sun Dial.*

May—"Would you wear a rented bathing suit?"

June—"It depends on where the rent was." *Flamingo.*



"Goin' Fast and Huggin' the Curves."

(*Froth*)



Fil—"What color hair do you like best?"

Lil—"I think black is wonderful."

Fil—"Well, take this sandwich. It has one in it." *Octopus.*



Mike McSwop, after a brief EXCHANGE of (g)love taps, will now give a classical interpretation of the popular tune, "Sittin' in a Corner."

(*Belle Hop*)



Vie: Why the long face?
Vin: I've ceased to be broad-minded.

(Punch Bowl)



Sop—"I saw your friends out riding to-day."

Flop—"With knickers?"

Sop—"No, you fool, with white people."

The Chanticleer.

*I ain't no baseball pitcher,
I ain't no pitcher's daughter,
But I can make the boys all fan,—
With curves like mine I ought'er!*

Froth.



MODEST AND RETIRING

(Wasp)



SOUTHERN PLANTERS (White Mule)



Dorothy Meadwell 1924

First Gold-digger—Isn't it great in the third act where the magician gets the rabbit out of the old derby?

Second Gold-digger—He's got nothing on me dearie. Last night I got a Cadillac out of an old oil can.

Black and Blue Jay.



THE LEHIGH Burr



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VOL. XXXV.

OCTOBER, 1924.

NUMBER ONE

Published monthly by the students of Lehigh University. Subscription, two dollars and a half. Address all communications to the Editor, Bethlehem, Pa. All business communications to A. G. Blake, Chi Psi House, University Campus. All circulation communications, especially changes of address, to J. J. Unkles, Phi Delta Theta House, University Campus. Entered at the Bethlehem, Pa., Post Office as second-class matter.

A FOOL (Editor) THERE WAS

ACCORDING to some, who are undoubtedly endowed with much more sense than we poor ordinary mortals, the editor is a fool for running an EXCHANGE NUMBER. Not only is BURRO going to become the laughing stock of all the other college comics, but it is flying off at a tangent to the direction which all nice, well behaved little college funny bone ticklers should follow. Isn't it a shame? Our one and only college comic is going to the dogs, and absolutely nothing that the wise men say, seems to be able to avert the disaster of a precipitous decline to the realms of puppydom! Isn't it a pity that the wise men cannot be the ones who run things?—they try so hard!



The editorial fool, (in his very foolish way), cannot help but feel that the border line between wisdom and foolishness is almost as indeterminate as were some of those lines and curves, which the math. profs. used to try to draw, in our calculus days, of yore. And who can say, upon which side the wise man stands;—and which, the fool?



ART—COMPETITION—ED'L.

WITH this issue, BURRO formally starts the competition for membership on the art and editorial staffs.

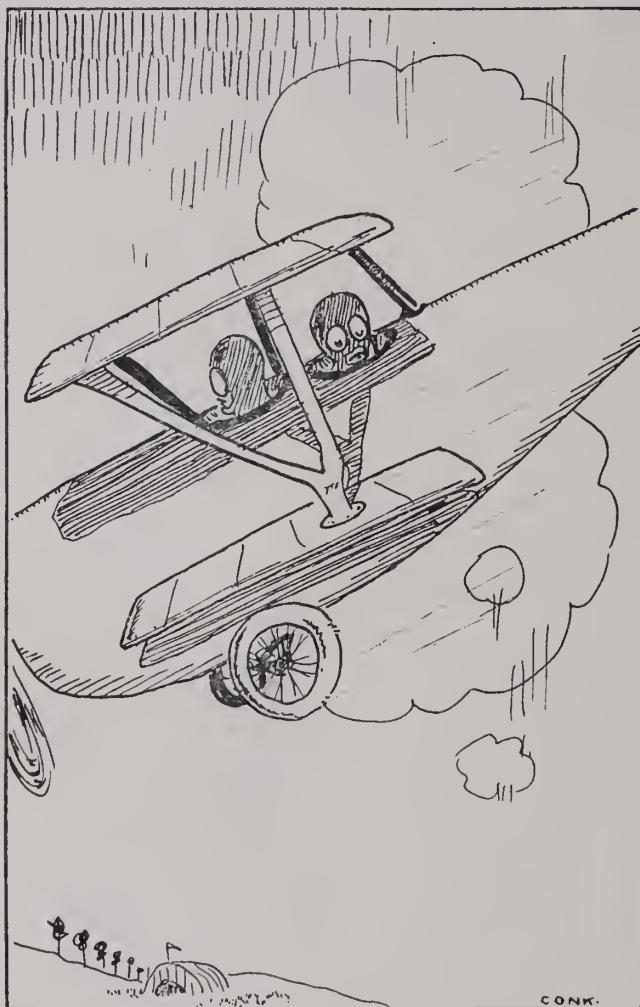
This year's competition will be run along different lines than those heretofore. There will be no men taken on whose work appears in fewer than three CONSECUTIVE issues of THE BURR, and then, only if it is of "A No. 1" grade. The idea is not, only to admit the men whose work is a finished product, but to correct the efforts of the man who shows promise, and is a hard worker also; the kind of a man who constantly improves until he is up to the standard which should be expected of THE BURR. Thus, no one will be taken on in less than three issues, but the ultimate limit will depend on the individual himself.

Any man, who turns in a joke or any material which has appeared in any other publication, will be summarily dropped from the list of competitors.

The editor will be more than glad to discuss contributions personally, with any of the contributors.

The competition is open to ALL classes.

NOW that "Ye Editore" has the burden off his chest, he wishes in behalf of BURRO to extend the heartiest welcome to those who have succeeded in getting back for a fifth or sixth year, as well as ye "uglier ducklings" of ye time honored Freshman class. Ye Editore, after a glance at the subscription list, can tell just how popular BURRO is going to be during the coming year, and wishes to say that he, as well as the rest of the board has his coat off, and sleeves rolled up with the sole purpose of making this the "Bumper" year for our college comic. LET'S GO.



Aviator: Half the people down there thought we were going to fall then.

Passenger: So did half the people up here.
(*Voo Doo*)



Stuttering Blacksmith (at the forge)—
S-s-s-s-strike that h-horse shoe q-q-quick!

Nervous Assistant—W-w-w-w-where sh-sh-shall I s-s-s-strike it?

“N-n-n-n-never m-m-mind n-n-n-now. It’s c-c-c-cold!” *Passing Show (London)*

i believed in cats
until
one
disappointed
me
he
was a
she
ah h h h h h h h
me

Record.



Feg: “I hear your father made his money by the pen.”

Peg: “Yes.”

Feg: “Is he a poet?”

Peg: “No; A meat packer.”

(Punch Bowl)



Choicy

*It was late in last September,
Or perhaps it was November,
That I staggered down the street
With drunken pride.
But my feet began to stutter,
So I lay down in the gutter
And a pig came 'long and lay down
by my side.*



*My brain was all a flutter,
As I lay there in the gutter,
And a lady passing by
Was heard to say
"You can tell a man that boozes
By the kind of friend he chooses"
And the gol darned pig got up
And walked away.*

North American.



"You know, Helen, I find I really don't believe in marriage."

"What's the matter, Mabel? Won't his wife let him have a divorce?"

(Brown Jug)



HUMBUG

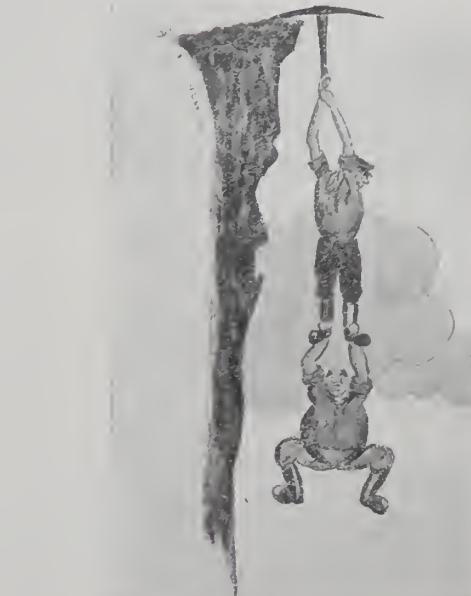
1st Stude—"I was with Mary in the Library last night when the lights went out."

2nd Stude—"What did you do?"

1st Stude—"Nothing!"

2nd Stude—"Couldn't you find her?"

(Showme)



"Hey you, let go my feet or I'll crown you with this pick."

(Gargoyle)



LAST WARNING

*The way of a man and the way of a maid
When stars spatter over the skies,
Tend to form dreams, and Elysian schemes,
While walls of Air Castles arise.*

*The night and the stars build castles in Spain,
Which are never completed alone,
My boy here's a plaque. Remember your back
"Someone has to carry the stone."*

Octopus.

AND THE VILLIAN STILL PURSUED HER

A Modern Mellow Drama in One Scene

By Maria Hossack

They were quite alone in his apartment, "Let me go," she commanded.

He stood with his back to the door, twirling the key on his little finger. A cynical smile twisted his lips.

"How dare you!" she cried and flung at him with small round fists.

He tossed the key into the air, catching it lightly a few inches above her snatching hand.

"Let me go," she panted. "How dare you!"

The corners of his eyes shot into amused wrinkles. She was quite delightful when aroused.

"Please let me go," she stormed in a tear-edged voice.

"Not tonight, dear."

He pointed to an adjoining door where a slant of white bedspread showed.

"There's the door you'll take when you leave this room."

"No, no," she sobbed, and sank into his favorite chair

His worldly eye rested on her slim body in its scanty clothing, on the small, closely-bobbed head, on the quivering lips ripe with rouge, on the smooth cheeks fresh with powder, on the beaded lashes heavy with mystery.

"You belong to me," he mused.

He took a step toward her.

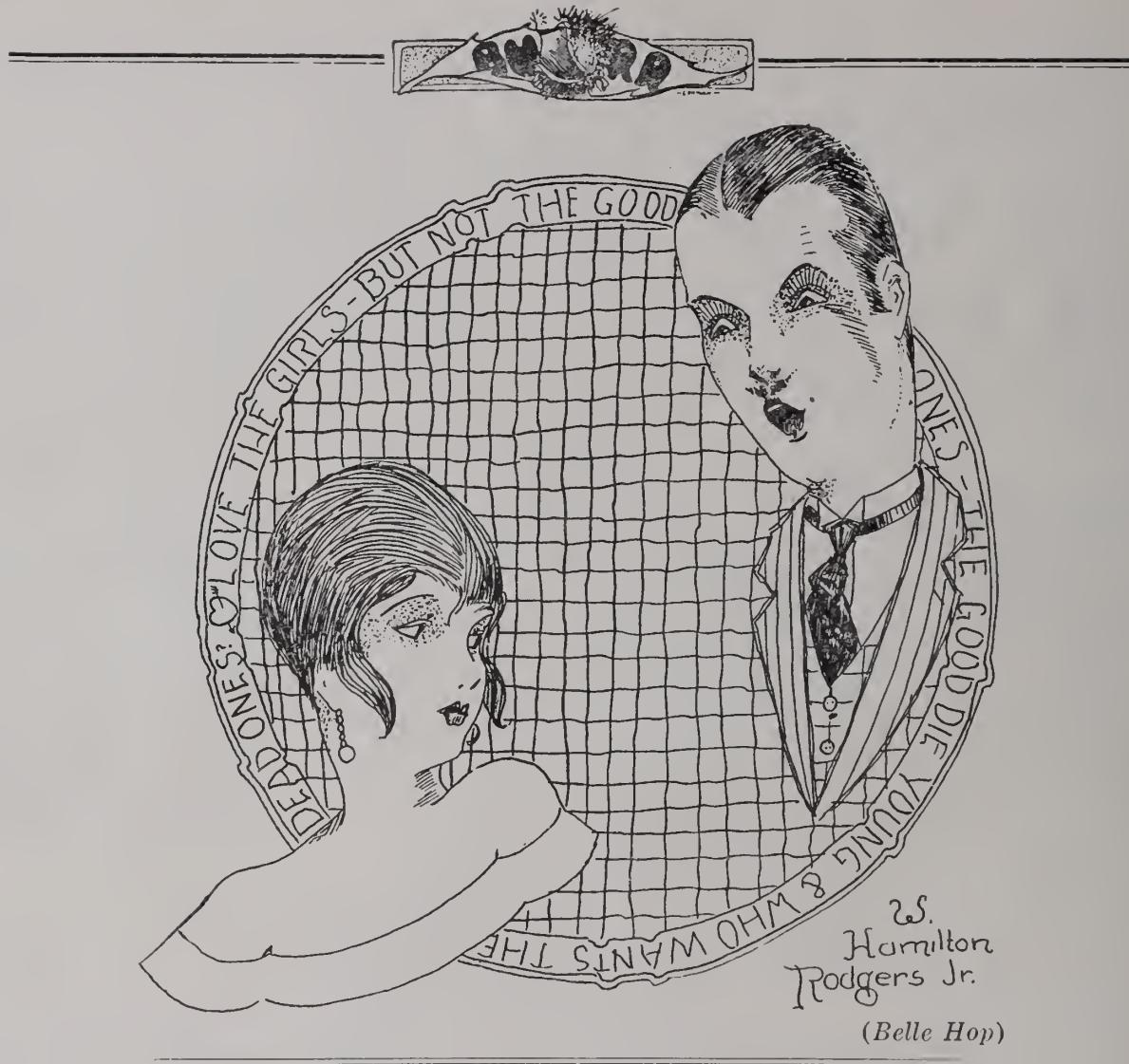
(Continued on Page 29)



Flo: Why did Dot have her bedroom suite changed?

Lewis: Probably some objection. You see it was birds eye maple.

(Punch Bowl)



Four Years Out—“What is the difference between fish and a fool?”

Four Years In—"I'll bite. What is the difference?"

Four Years Out—“Well, if you bite, there isn’t any.”

Lyre.

*I slept with my feet out the window
In order to air out my bed;*

*I slept with my feet out the window,
In the morning my neighbors were dead.*

(Wasp)

Medium—"Is there a departed spirit with whom you would like to communicate?"

He—(eagerly)—“Yes.”

“Who?”

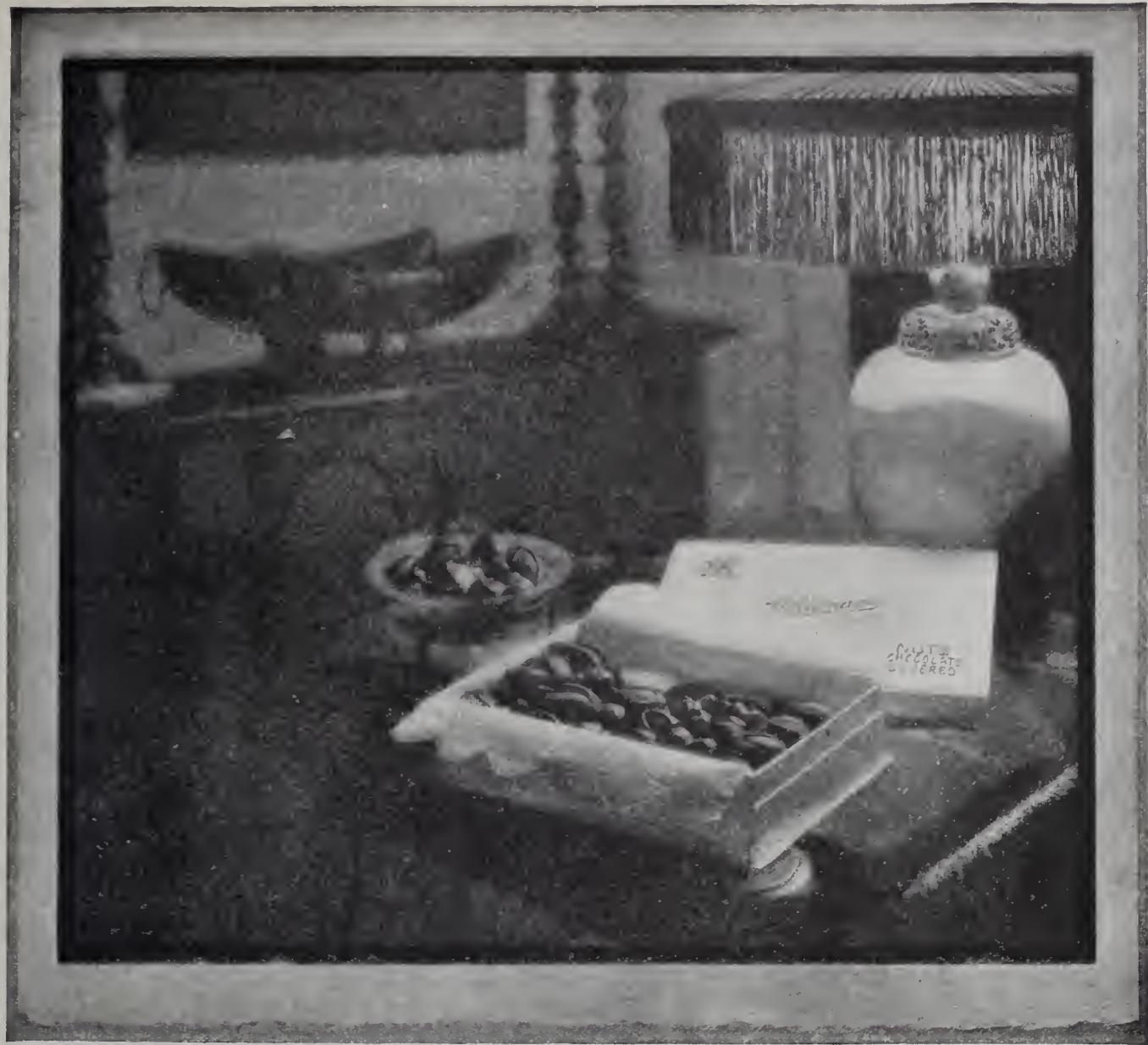
"Johnie Walker."

Gargoyle.

"Six of my sons are studying to be artists and writers, the seventh is learning to be a bricklayer."

"Aren't you rather optimistic, thinking that he can support the six of them?"—

Fliegende Blätter (Munich).



Whitman's

NUTS CHOCOLATE COVERED

A very special appeal to the taste of those who want the best nut meats the markets of the world afford, combined with chocolate of Whitman's Super Extra Quality.

There are no combination centers in this package—nothing but nuts, whole nut meats thickly coated with delicious chocolate.

We believe the kinds are assorted to appeal to most tastes. We know that the package is a first favorite with many good judges of fine confections, and its popularity has increased steadily for many years.

Nuts Chocolate Covered is one of Whitman's Quality Group of special candy assortments for discriminating lovers of sweets.

This package has a special Hallowe'en wrapper for that holiday.

All Whitman's chocolates are sold only by selected stores in every neighborhood that are chosen as agents for the sale of Whitman's. Every agency receives frequent fresh supplies direct. Every package of Whitman's is guaranteed to be fresh and to give complete satisfaction.

Whole Nut Meats
Brazil
Filbert Clusters
English Walnut Clusters
Almond Clusters
Peanut Clusters
Pecan Clusters



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E. T. GALLAGHER, W. Broad St. and Ave. F
UNANGST PHARMACY, Inc. Broad & High St



STEPHEN F. WHITMAN & SON, Inc., Philadelphia, U. S. A.

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I took her to the opera, when she came to New York. I whispered: "There's *Jeritza*!"
She: I d'clare! Which, the man or the girl?
I: The girl, of course.

She: What show is this?

J: Tosca. It's an opera.

She: I'dclare! My foot sure does hurt.

I: Sh! They're going to sing *Strange Harmonies*

Harmonie.
She: Uh-huh. Do you suppose it would matter if I took my shoe off?

I: Er . . I don't know. . That's Bodansky conducting.

She: I wish he had a few saxaphones.

At supper I tried new conversational stances. Paul Manship . . Marie Laurencin . . Mah Jong . . The theatre . . Books . . Sports. She topped every ball. The knockout was when she asked if the waiter had an aspirin tablet.

That very night I filled out a Vanity Fair subscription coupon for Beverly. It was from Vanity Fair that I had obtained my own start as a man of the world. . . It will change her, too. . . I shall come back in a few months. . . She will no longer be a dumb Dora. . . I might propose. Only a few months.

But, six weeks later, I read of her engagement to Basil van Siclen, the most eligible bachelor in New York, patron of the modern arts, whose million dollar mansion had long awaited a mistress whose social graces were equal to his own.

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Name, etc.

Dear Vanity Fair:

I am glad to learn the secret of Beverly van Siclen's success. But I happen to know that Basil himself isn't really such a bright bird. For six years he has taken *Vanity Fair*. Which reminds me, enclosed find TWO DOLLARS to cover the cost of TEN ISSUES.

.....

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He—I know it.

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"That shows my self-control."—
(London Opinion)

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(The Virginian Reel)

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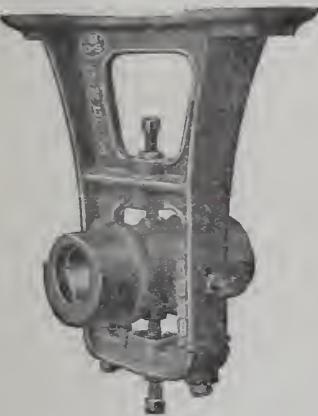
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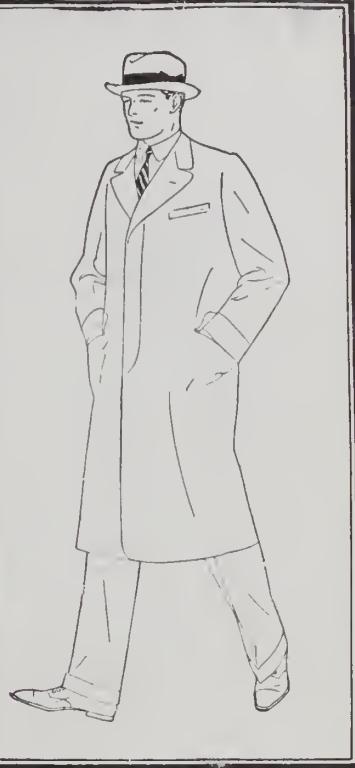
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Vanity Fair's Assembled Wardrobe



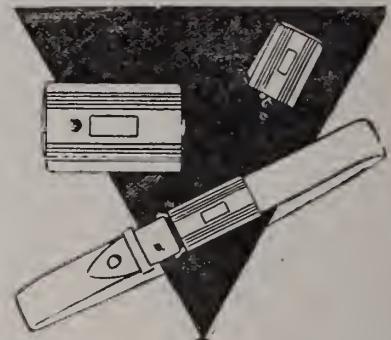
An Assortment of Luxuries for the Bath and Dressing-room of the Fastidious Man

The man with taste no longer wants just the coat pajamas which have nothing more unusual about them than the fine quality of material of which they may be made, but now demands a more comely garment than has hitherto been made, which represents a lounging suit more than pajamas, and which is cut with collars, fancy cuffs, a turn-up at the bottom of the trousers, and the latest touch of all, a belt or sash to tie at the waist. Such a belt may be worn when out of bed only, if it be found uncomfortable after retiring, but as it makes a neater and more tidy thing out of the coat of the pajamas than when it is worn in the usual loose way, its advantages are being recognized. Today, the pajamas suit for lounging is now made without buttons, and is merely crossed over and held by the belt just as the smartest dressing gowns are fastened. For cold weather, the pajamas suit is often not sufficiently warm, therefore, one of the robes, such as illustrated above, which is imported by one of the smart shops in New York, is a luxury that would easily become a necessity to any man who sees it. Such a robe is either made of silk and lined with some soft woolen material, or of gaily patterned linen, lined with towelling. For the dressing-room, a good-looking yet comfortable slipper is the ideal. Since

the patent leather slipper trimmed with bright coloured leather is heeled with rubber just as walking shoes are, the man who loves his comfort need look no further. Such slippers have the ease of pumps yet the comfort and support of walking shoes. A slipper with a low heel is naturally far less tiring than a flat soled slipper because it gives the same pitch to a man's body that he is used to when in walking shoes. The big foulard handkerchief comes in to use for dressing room and lounging wear, as well as it does for sport. One of these may be folded neatly about the throat of the low-cut, comfortable lounging pajamas or robe, giving a more neatly attired appearance, yet the same comfort and feeling of freedom. The type of lounging pajamas illustrated above is now made in all manner of materials, both expensive and inexpensive, but as it is the cut that counts, there is no reason why any man of taste can not indulge himself without going beyond the limits of his pocketbook.

If you are interested in any question of dress or etiquette, write the "Well Dressed Man," care the (Daily Blank) and your letter will receive prompt and careful attention. Do not fail to give accurate address.

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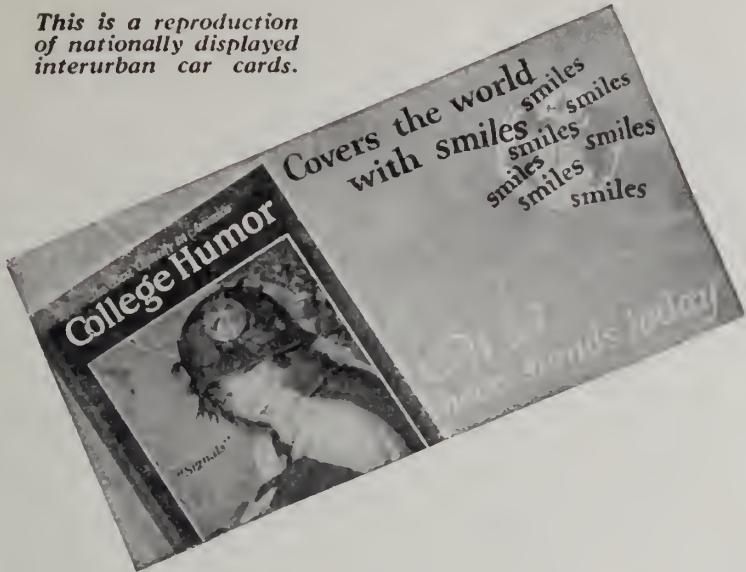
Jewelry in Sets — The Proper Thing

Under the heading of useful jewelry for men comes cigarette cases, match safes, belt buckles, watches and watch chains, key rings and collar pins. As far as possible, these things should match, or be chosen so that they are harmonious one with the other. Many of these are made in a matching design, as for example, the flat silver cigarette case, match safe, and belt buckle, illustrated above, which are the happy invention of some of the manufacturers who make such articles of silver, gold, platinum or a combination of the three. The flat silver cigarette case, traced in "engine-turned" stripes with a small square for initials or a monogram, is what style dictates today. It is in much better taste than if the match safe, fastened to the end of the watch chain, the belt buckle and the cigarette case were not of the same design and metal. Sets of this kind have the advantage of being in good taste, yet inexpensive. And since the well turned out man is the result of a knowledge in matters of dress combined with instinctive good taste, it can be readily understood that he need not be an extravagant man or even a man of considerable means. A watch should be simple in design, but good in quality. If the design be right, it may be in silver or white gold instead of the more luxuriant platinum, for it is the taste that counts. In whatever metals a man's jewelry is wrought, it should always be simple in design—that is one of the first rules. The second rule is that rings should be worn on the little finger of the left hand, and third, but most important, is that the pins should never be worn fastened in the shirt front under a bow tie.

If you are interested in any question of dress or etiquette, write the "Well Dressed Man," care the (Daily Blank) and your letter will receive prompt and careful attention. Do not fail to give accurate address.

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Says: "The PELICAN has always regarded COLLEGE HUMOR as the most worthy magazine representing the college comics and is, as ever, behind you, shoulder and all. You may look to us at any time for our utmost co-operation."

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IT is exactly what its name indicates—**College Humor**—your humor. When it is advertised in street cars and **PRINTER'S INK**; when it is broadcasted by radio and whenever **College Humor** is read it popularizes your comic.

IT is read by approximately 3,000,000 people each issue and focuses the attention of everybody on the college comics.

PAGE 79 of the Autumn Issue now on sale (the cover is reproduced at your left) tells you of the considerate policies of **College Humor**. We now maintain a College Comic Service Dept.

THE three letters at your left speak for themselves—for us—for you.

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She (saying good-night after he had insisted on staying home for the date). "I know all about you."

He: "Where have you heard anything about me?"

She: "Oh, a little bird told me."

He: "What did it say?"

She: "Cheap, cheap."

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HUH?

"Do you like bananas?" asked the lady.

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Black and Blue Jay.

Mandy (in the dark)—"Kiss me sunshine, I'se waitin' fo' yo'."

Rastus—"Where is yo' chocolate cake?"

Beanpot

"Say are you going to have your girl up to the next house party?"

"No, I can't—she's abroad."

"Well, bring her anyway—make the party that much better."

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And the Villain Pursued Her

(Continued from Page 18)

She sprang to her feet, and retreated slowly, never taking her eyes from his face.

Back, back—she paused at the bedroom door. Her look was one of courageous scorn.

"I'll hate you forever and ever," she said and flung herself face downward across the bed.

He drew his favorite chair under the reading lamp.

"Good Lord," he sighed. "It's awful to be the father of a sixteen-year-old girl!"

The Columns.

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reading?"

Willie—"Whizz Bang, mama."

Mother—"Oh, all right dear, I
thought you had gotten hold of one of
those magazines of college humor."*Black and Blue Jay.*He (to a girl dressed in a variety
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But the girl worth while
Is the girl who can smile
When you take her home on a
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Mail the coupon below and let us tell you the whole story of this new Corona.



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